

WIRELESS EARPHONES AD

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INT. TRAIN - EVENING

ROY (30s, clad in office formals) is seated by the windows with his bag on his lap. He's returning from his workplace, tired. He proceeds to rest his eyes...

...until a sound of a baby's cries interrupts the peace inside the compartment. Roy is irritated, puts his hand on his ears.

A MAN seated across Roy removes a pair of wireless earphones and puts it on. This gives Roy an idea - he digs inside his own bag and removes a pair of earphones - but it's tangled in wires.

Roy is disappointed, but the baby's crying noise compels him to untangle the earphones. He starts, but it's not as easy.

CUT TO:

INT. RAILWAY PLATFORM - CONTINUOUS

Roy exits the train, concentrating only on untangling the earphones.

CUT TO:

EXT. STREET

Roy crosses the road while oncoming cars honk at him. But his attention is solely on untangling the earphones.

CUT TO:

INT. HOUSE - NIGHT

DISHA (30s) opens the main door for her husband - Roy. She cheerfully greets him while he enters - but his attention is still on untangling the earphones - causing him to ignore her and confuse her.

CUT TO:

INT. LIVING ROOM

ADITYA and RAHUL (under 10) approach their father - Roy - to show their drawings to him. But Roy keeps walking towards the bedroom - his attention solely on the earphones. The children are disappointed.

MONTAGE : ROY'S OBSESSION TO UNTANGLE THE EARPHONES

- BEDROOM (NIGHT) : Roy and Disha on the bed, Disha is sleeping, Roy trying to untangle the earphones.

- SHOWER (MORNING) : Roy standing under the shower, water raining on him, Roy trying to untangle the earphones.

- OFFICE (DAY) : Roy seated at his desk, trying to untangle the earphones. He's getting frustrated and hits the keyboard on his desk.

- HOUSE (NIGHT) : Roy trying to untangle the earphones, a bottle of alcohol beside him. His eyes are reddened by his obsession - frequently gulping the alcohol.

His kids seek his attention, but Roy yells and pushes them away - prompting them to run to their mother Disha. Roy takes another sip of the alcohol as he keeps trying to untangle the earphones with a fierce obsession.

Disha confronts Roy about his problem, but Roy couldn't be bothered about her.

- BOSS' OFFICE (DAY) : Roy (untidily dressed) is seated against his BOSS. The Boss slides a paper towards Roy - "NOTICE OF EMPLOYEE TERMINATION" - but Roy's attention is still on those earphones.

- HOUSE (DAY) : The floor near the main door is piled with overdue bills, divorce paper, etc. Another paper slides from below the door - "NOTICE OF EVICTION". Roy - now with grey hair - still on the earphones.

- OLD-AGE HOME (DAY) : Roy's attention still on the earphones. Fast-forward of rapid aging: His grey hair turning white, losing his teeth, now old enough to be on a wheelchair.

Roy finally manages to untangle the earphones, causing him to be elated with overwhelming joy.

Suddenly, he feels immense pain in his heart, prompting him to clutch his chest area tightly. The earphones fall. He struggles to shout for help, but is unable to. His body is now lifeless, his eyes and mouth ajar, his hand falling from his chest to his lap. He's gone.

CUT TO:

INT. BEDROOM - NIGHT

Roy jolts up with a gasp. Awake, he takes a moment to grasp the reality - touching his face, hair, teeth - realizing he's still a young man. He looks at his beloved wife by his side, and sighs with relief.

He turns to bedside table and sees something that scares him - the same wired earphones, still tangled.

CUT TO:

The earphones tossed into the garbage.

INT. ELECTRONIC STORE - DAY

Roy purchases new wireless earphones.

INT. HOUSE - DAY

Roy tries out his new earphones - fresh out of the box - easily putting it on his ears. He moves his head to the rhythm of the song he's listening to.

His kids come to show him their drawings, Roy easily removes his earphones to appreciate the kids' drawings - smiling with encouragement. The kids cheer and run off to play, as Roy relaxes on his sofa while putting on the earphones - again moving his head to the rhythm. He's happy.

SLOGAN:

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